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ABSTRACT

Each year, Piedmont Virginia Community College (PVCC) conducts a study to determine longitudinal minority enrollment data and trends to assist those involved in planning student recruitment and retention activities. Data are obtained from the Student Enrollment Booklets compiled each term by the Virginia Community College System. Findings for fall 1996 included the following: (1) 672 minority students enrolled at PVCC during fall 1996, accounting for 16.4% of the student body, a record percentage; (2) among the minority students, 479 were African-American, 96 were Asian/Pacific Islanders, 42 were Hispanics, 7 were American Indians or Alaskan Natives, and 48 classified themselves as other; (3) while the number of African American students enrolled at the college increased by 20.8% between fall 1994 and fall 1995, it decreased by 5.1% between fall 1995 and fall 1996; (4) between fall 1995 and fall 1996, white student enrollment declined by 4.9% and the enrollment of students who were other than African American or white increased by 14.9%; (5) in fall 1996, 19.5% of white and 20.3% of African American students were enrolled full-time; and (6) 24.2% of fall 1996 African American students were enrolled in occupational/technical programs, compared to 16% of white students and 9.8% of students from other ethnic groups. Data tables are included. (HAA)

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Minority Enrollment Report

Fall Semester 1996

Research Report No. 2-97
March 1997

Piedmont Virginia
Community College
Charlottesville, Virginia



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**MINORITY ENROLLMENT REPORT
FALL SEMESTER 1996**

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Office of Institutional Research and Planning
Piedmont Virginia Community College
Charlottesville, Virginia 22902
Research Report No. 2-97

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TABLE OF CONTENTS

Introduction	1
Minority Enrollment	1
Student Demographic Characteristics by Race	5
Student Enrollment Characteristics by Race	13
Conclusions	23

LIST OF TABLES

Table 1: PVCC Fall-term Headcount by Race	3
Table 2: PVCC Fall-term Headcount by Race And Gender	6
Table 3: PVCC Fall-term Headcount by Race And Age	8
Table 4: PVCC Fall-term Headcount by Race And Residence	9
Table 5: PVCC Fall-term Headcount by Race And In-district Residence	11
Table 6: Percentage Non-white by Service Region Population And PVCC Fall-term Headcount	12
Table 7: PVCC Fall-term Headcount by Race And New/Returning Status	13
Table 8: PVCC Fall-term Headcount by Race And Attendance Status	15
Table 9: PVCC Fall-term Headcount by Race And Class	16
Table 10: PVCC Fall-term Headcount by Race And Type of Program	18
Table 11: PVCC Fall-term Headcount by Race And Degree Sought	20
Table 12: PVCC Fall-term Headcount Number by Race And Curriculum	21
Table 13: PVCC Fall-term Headcount Percentage by Race And Curriculum	22

LIST OF FIGURES

Figure 1: PVCC Fall-term 1996 Enrollment by Race	1
Figure 2: PVCC Fall-semester Minority Enrollment	2
Figure 3: Change in Fall-term Enrollment by Race	4

MINORITY ENROLLMENT REPORT

FALL SEMESTER 1996

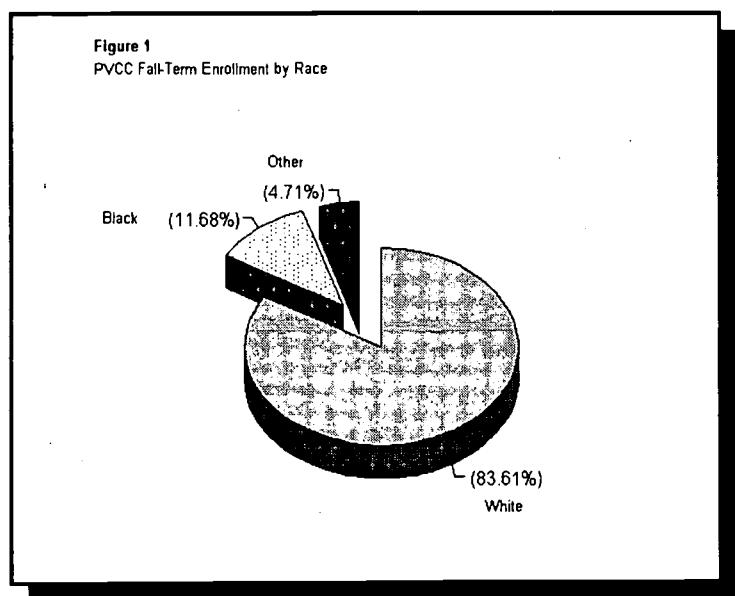
INTRODUCTION

This report is the seventeenth in a continuing series of studies concerning minority enrollment at Piedmont Virginia Community College (PVCC). Each study is designed to display longitudinal minority enrollment data and examine trends which can assist those involved in planning student recruitment and retention activities.

All data in this series of reports were obtained from the Student Enrollment Booklets compiled each term by the Virginia Community College System (VCCS) and printed electronically by computer. These booklets consist of numerous tables of data relating to many different aspects of student enrollment within the VCCS. Each table within the Student Enrollment Booklet from which data were obtained is noted within this report.

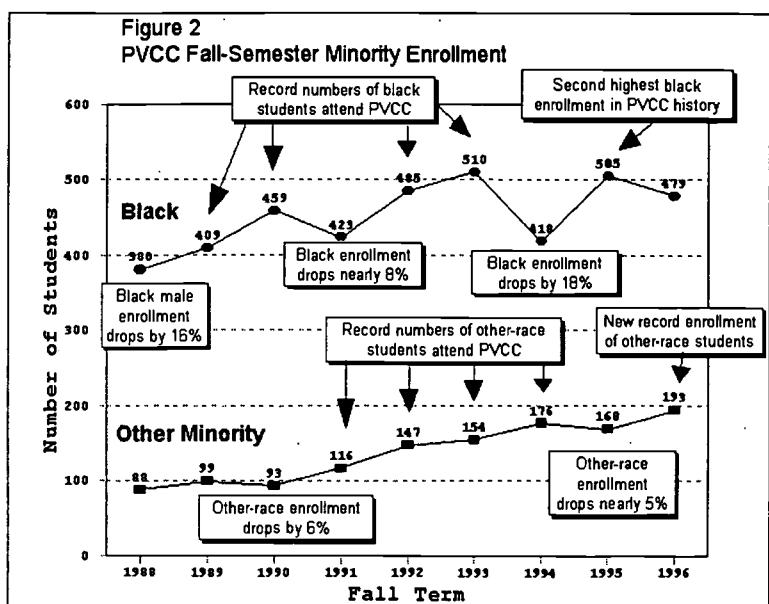
MINORITY ENROLLMENT

Six-hundred seventy-two minority students enrolled at PVCC during Fall Semester 1996, accounting for 16.4% of the entire student body (see Figure 1). This was the second highest number of minority students to enroll at the college during any single academic term, and the highest



percentage of minority students within the student body as a whole during any term.

Four hundred seventy-nine, or 71.3% of all minority students, were African-American.¹ African-American students accounted for 11.7% of the entire student body. Of



the remaining minority students, 96 were Oriental (Asians or Pacific Islanders), 42 were Hispanics, 7 were American Indians or Alaskan Natives, and 48 classified themselves as "other."² The total number of other-race students, or minority students other than African-American, was the highest

in the college's history (193, or 4.7% of the entire student body), nineteen more than the previous record set in fall 1994 (see Figure 2).

Minority enrollment at PVCC from Fall Semester 1991 through Fall Semester 1996 is shown in Table 1. While the total number of other-race minority students steadily increased until the fall of 1996, rising from 116 in the fall of 1991 to 176 in the fall of 1994 (a 51.7%

¹African-American students are referred to as Black students in all tables and figures in this report because *Black* is the official racial classification used by the VCCS.

²As noted in previous reports, a student's racial classification is determined by what he or she indicates on the initial admission form. There are six boxes which the student may check: (1) White; (2) Black; (3) American Indian or Alaskan Native; (4) Asian or Pacific Islander; (5) Hispanic; and (6) Other. After the "other" box, space is provided for comment. Usually, students do not write comments. However, typically, an "other" student is a foreigner, uncertain which box to check. Occasionally, an "other" student is one with a sense of whimsy. On the admission form, students have written such comments as "humanoid" or "Indiana Irish" to justify their "other" classification.

increase), dipping slightly in the fall of 1995, then rising to 193 in the fall of 1996, enrollment of African-American students fluctuated. Between fall semesters 1991 and 1993, the number of African-American students at PVCC grew by 20.6%; in fall 1994, the number decreased by 18.0%. The following fall term, the number increased by 20.8%, only to drop again by 5.1% in fall 1996.

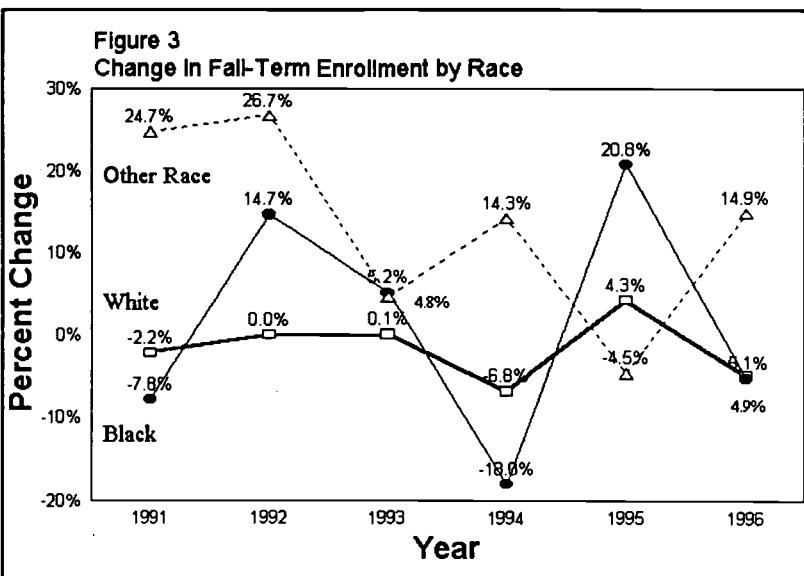
Table 1
PVCC Fall-Term Headcount by Race

Year	Other Minority						Total Other	Total Minority	Total Students
	White	Black	Oriental	Hispanic	American Indian	Other			
1991									
Number	3,701	423	73	27	5	11	116	539	4,240
% of Total	87.3%	10.0%	1.7%	0.6%	0.1%	0.3%	2.7%	12.7%	100.0%
% Change	-2.2%	-7.8%	40.4%	22.7%	25.0%	-26.7%	24.7%	-2.4%	-2.2%
1992									
Number	3,702	485	75	37	8	27	147	632	4,334
% of Total	85.4%	11.2%	1.7%	0.9%	0.2%	0.6%	3.4%	14.6%	100.0%
% Change	0.0%	14.7%	2.7%	37.0%	60.0%	145.5%	26.7%	17.3%	2.2%
1993									
Number	3,705	510	82	33	6	33	154	664	4,369
% of Total	84.8%	11.7%	1.9%	0.8%	0.1%	0.8%	3.5%	15.2%	100.0%
% Change	0.1%	5.2%	9.3%	-10.8%	-25.0%	22.2%	4.8%	5.1%	0.8%
1994									
Number	3,453	418	96	32	12	36	176	594	4,047
% of Total	85.3%	10.3%	2.4%	0.8%	0.3%	0.9%	4.3%	14.7%	100.0%
% Change	-6.8%	-18.0%	17.1%	-3.0%	100.0%	9.1%	14.3%	-10.5%	-7.4%
1995									
Number	3,603	505	78	33	9	48	168	673	4,276
% of Total	84.3%	11.8%	1.8%	0.8%	0.2%	1.1%	3.9%	15.7%	100.0%
% Change	4.3%	20.8%	-18.8%	3.1%	-25.0%	33.3%	-4.5%	13.3%	5.7%
1996									
Number	3,428	479	96	42	7	48	193	672	4,100
% of Total	83.6%	11.7%	2.3%	1.0%	0.2%	1.2%	4.7%	16.4%	100.0%
% Change	-4.9%	-5.1%	23.1%	27.3%	-22.2%	0.0%	14.9%	-0.1%	-4.1%

Source: VCCS Student Enrollment Booklets, Table 3a.

Notes: Percent of total figures indicate the percentage that each racial category comprises of all students for a given year. Percentage change figures indicate the percentage increase or decrease in students from one year to the next.

Minority enrollment patterns during the past five years have differed from overall student enrollment patterns (see Figure 3). Between fall semesters 1991 and 1992, both other-race student enrollment (+26.7%) and African-American student enrollment (+14.7%) increased at a faster rate than did white student enrollment (0.0%). Between fall 1992 and fall 1993, the trend continued with both African-American student and other-race student enrollment increasing at a higher rate than white student enrollment. Between fall semesters 1993 and 1994, African-American student enrollment declined at a greater rate (-18.0%) than white student enrollment (-6.8%), while other-race student enrollment increased significantly (+14.3%). Between fall semesters 1994 and 1995, African-American student enrollment recorded its largest percentage increase of the 1990s (+20.8%), white student enrollment grew at a slower pace (+4.3%), and other-race student enrollment registered its first percentage decrease in five years (-4.5%). Finally, between fall semesters 1995 and 1996, African-American student enrollment declined again at approximately the same rate (-5.1%) as white student enrollment (-4.9%), while other-race student enrollment increased (+14.9%), reaching its highest level in college history.



STUDENT DEMOGRAPHIC CHARACTERISTICS BY RACE

In previous minority enrollment studies, demographic characteristics of minority students have been similar to those of white students.³ The one exception, noted in most of the previous minority enrollment reports, concerned sex. Nearly every fall, proportionally fewer African-American male students than white male students attended PVCC. This was also true in fall 1996 (see Table 2). Only 29.6% of all African-American students who enrolled at PVCC in fall 1996 were male. In contrast, 38.8% of all white students were male, and 45.1% of all other-race students were male.

After recording a 20.8% increase in the fall of 1995, total African-American enrollment at PVCC decreased by 5.1% in fall 1996. A decrease in the number of female African-American students attending PVCC accounts for this overall decrease. Between fall semesters 1995 and 1996, the number of African-American females attending PVCC decreased by 9.7% while the number of African-American males in attendance increased by 7.6%. Indeed, much of the change in total African-American student enrollment that occurred over the past five years was driven primarily by change in African-American female enrollment. Between fall semesters 1991 and 1996, total African-American enrollment at PVCC increased by 13.2%. During the same period, African-American female enrollment increased by 15.8%, while African-American male enrollment increased only slightly (7.6%).

³Demographic characteristics examined in this report are sex, age, and residence.

Table 2
PVCC Fall-Term Headcount by Race and Gender

Gender/Race	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
Male												
White	1,442	39.0%	1,399	37.8%	1,411	38.1%	1,348	39.0%	1,363	37.8%	1,330	38.8%
Black	132	31.2%	132	27.2%	140	27.5%	127	30.4%	132	26.1%	142	29.6%
Other	47	40.5%	57	38.8%	63	40.9%	86	48.9%	77	45.8%	87	45.1%
Total	1,621	38.2%	1,588	36.6%	1,614	36.9%	1,561	38.6%	1,572	36.8%	1,559	38.0%
Female												
White	2,259	61.0%	2,303	62.2%	2,294	61.9%	2,105	61.0%	2,240	62.2%	2,098	61.2%
Black	291	68.8%	353	72.8%	370	72.5%	291	69.6%	373	73.9%	337	70.4%
Other	69	59.5%	90	61.2%	91	59.1%	90	51.1%	91	54.2%	106	54.9%
Total	2,619	61.8%	2,746	63.4%	2,755	63.1%	2,486	61.4%	2,704	63.2%	2,541	62.0%
All Students												
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%	3,428	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%	479	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%	193	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%	4,100	100.0%

Source: VCCS Student Enrollment Booklets, Table 3d.

Note: Percentage figures indicate the percentage of males or the percentage of females by a particular racial category.

Following four straight years of enrollment growth (an 89.2% increase between fall semesters 1990 and 1994), the number of other-race students attending PVCC fell -4.5% in fall 1995, but then made a dramatic increase in fall 1996 (14.9%). In the 1990s, unlike the situation with African-American student enrollment, the principal determinant of total other-race student enrollment has usually been other-race *male* student enrollment. However, the fall 1996 increase can be attributed to an increase in both male and female other-race students. Between fall semesters 1995 and 1996, other-race male enrollment increased by 13.0%, while the number of other-race females enrolled increased by 16.5%.

Between fall semesters 1991 and 1996, total other-race enrollment increased by 66.4%. Over the same period, other-race male enrollment increased at a faster rate (+85.1%) than did other-race female enrollment (+53.6%). In fact, much of the increase in other-race female enrollment (+30.4%) occurred between fall semesters 1991 and 1992. Since that time, other-race female enrollment has remained relatively constant, recording only a 1.1% increase between fall semesters 1992 and 1995 before realizing an increase of 16.5% between 1995 and 1996. Meanwhile, other-race male enrollment increased 83.0% between 1991 and 1994, then fell -10.5% in the fall of 1995 only to rise again by 13.0% in the fall of 1996.

Minority students were more likely to be between the ages of 22 and 34 than white students in fall 1996. As can be seen in Table 3, less than one-quarter (24.9%) of all minority students were between the ages of 18 and 21 whereas nearly one-third (30.0%) of white students were in this age group; about two-fifths (39.1%) of all minority students were between the ages of 22 and 34 while 35.1% of white students were; and just over one-third (34.8%) of all minorities were 35 years of age or older while 35.0% of white students were 35 or older.

Much of the decrease in African-American student enrollment in the fall of 1996 can be accounted for by decreases in the numbers of adult African-American students attending PVCC. Between fall semesters 1995 and 1996, the number of African-American students between the ages of 25 and 34 decreased by 3.2%, the number between ages 35 and 44 decreased by 1.0%, and the number between 45 and 59 decreased by 20.5%. However, during the same period, the number of traditional college-aged African-American students (those between ages 18 and 21) increased by 2.7%.

Table 3
PVCC Fall-Term Headcount by Race and Age

Category	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
Under 18												
White	87	2.4%	81	2.2%	102	2.8%	89	2.6%	110	3.1%	124	3.6%
Black	10	2.4%	8	1.6%	6	1.2%	6	1.4%	6	1.2%	3	0.6%
Other	1	0.9%	2	1.4%	3	1.9%	6	3.4%	2	1.2%	5	2.6%
Total	98	2.3%	91	2.1%	111	2.5%	101	2.5%	118	2.8%	132	3.2%
18-21												
White	877	23.7%	791	21.4%	776	20.9%	792	22.9%	817	22.7%	903	26.3%
Black	111	26.2%	120	24.7%	101	19.8%	115	27.5%	107	21.2%	113	23.6%
Other	28	24.1%	37	25.2%	34	22.1%	52	29.5%	52	31.0%	54	28.0%
Total	1,016	24.0%	948	21.9%	911	20.9%	959	23.7%	976	22.8%	1,070	26.1%
22-24												
White	432	11.7%	450	12.2%	467	12.6%	407	11.8%	335	9.3%	334	9.7%
Black	45	10.6%	56	11.5%	62	12.2%	47	11.2%	46	9.1%	42	8.8%
Other	30	25.9%	25	17.0%	31	20.1%	26	14.8%	25	14.9%	22	11.4%
Total	507	12.0%	531	12.3%	560	12.8%	480	11.9%	406	9.5%	398	9.7%
25-34												
White	1,137	30.7%	1,085	29.3%	1,026	27.7%	929	26.9%	976	27.1%	868	25.3%
Black	152	35.9%	147	30.3%	171	33.5%	137	32.8%	154	30.5%	149	31.1%
Other	39	33.6%	47	32.0%	52	33.8%	42	23.9%	50	29.8%	50	25.9%
Total	1,328	31.3%	1,279	29.5%	1,249	28.6%	1,108	27.4%	1,180	27.6%	1,067	26.0%
35-44												
White	759	20.5%	823	22.2%	815	22.0%	731	21.2%	734	20.4%	667	19.5%
Black	76	18.0%	110	22.7%	114	22.4%	81	19.4%	114	22.6%	113	23.6%
Other	12	10.3%	26	17.7%	25	16.2%	31	17.6%	23	13.7%	36	18.7%
Total	847	20.0%	959	22.1%	954	21.8%	843	20.8%	871	20.4%	816	19.9%
45-59												
White	352	9.5%	400	10.8%	465	12.6%	445	12.9%	553	15.3%	456	13.3%
Black	29	6.9%	44	9.1%	52	10.2%	31	7.4%	73	14.5%	58	12.1%
Other	5	4.3%	9	6.1%	7	4.5%	18	10.2%	16	9.5%	21	10.9%
Total	386	9.1%	453	10.5%	524	12.0%	494	12.2%	642	15.0%	535	13.0%
60 & Over												
White	57	1.5%	72	1.9%	54	1.5%	60	1.7%	78	2.2%	76	2.2%
Black	0	0.0%	0	0.0%	4	0.8%	1	0.2%	5	1.0%	1	0.2%
Other	1	0.9%	1	0.7%	2	1.3%	1	0.6%	0	0.0%	5	2.6%
Total	58	1.4%	73	1.7%	60	1.4%	62	1.5%	83	1.9%	82	2.0%
All Students												
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%	3,428	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%	479	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%	193	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%	4,100	100.0%

Source: VCCS Student Enrollment Booklets, Table 11b.

Note: Percentage figures indicate the percentage of students in a particular racial category by a particular age category.

An increase in the number of adult other-race students attending PVCC contributed to the rise in total other-race student enrollment that occurred during fall 1996. Although there was a slight decrease in the number of other-race students between the ages 22 and 24 (-12.0%) and no change in enrollment between the ages 25 and 34 (0.0%), significant increases in enrollment for other-race students occurred between the ages 35 and 44 (56.5%) and between 45 and 59 (31.3%). The number of other-race students ages 60 and over rose from zero to five in fall 1996.

Table 4
PVCC Fall-Term Headcount by Race and Residence

Category	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
In-District												
White	3,291	88.9%	3,301	89.2%	3,293	88.9%	3,004	87.0%	3,094	85.9%	2,949	86.0%
Black	384	90.8%	431	88.9%	457	89.6%	360	86.1%	442	87.5%	420	87.7%
Other	85	73.3%	123	83.7%	121	78.6%	148	84.1%	130	77.4%	156	80.8%
Total	3,760	88.7%	3,855	88.9%	3,871	88.6%	3,512	86.8%	3,666	85.7%	3,525	86.0%
Out-of-District												
White	353	9.5%	335	9.0%	340	9.2%	359	10.4%	425	11.8%	376	11.0%
Black	36	8.5%	42	8.7%	35	6.9%	47	11.2%	44	8.7%	48	10.0%
Other	7	6.0%	11	7.5%	9	5.8%	14	8.0%	16	9.5%	16	8.3%
Total	396	9.3%	388	9.0%	384	8.8%	420	10.4%	485	11.3%	440	10.7%
Out-of-State												
White	57	1.5%	66	1.8%	72	1.9%	90	2.6%	84	2.3%	103	3.0%
Black	3	0.7%	12	2.5%	18	3.5%	11	2.6%	19	3.8%	11	2.3%
Other	24	20.7%	13	8.8%	24	15.6%	14	8.0%	22	13.1%	21	10.9%
Total	84	2.0%	91	2.1%	114	2.6%	115	2.8%	125	2.9%	135	3.3%
All Students												
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%	3,428	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%	479	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%	193	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%	4,100	100.0%

Source: VCCS Student Enrollment Booklets, Table 8a.

Notes: Percentage figures indicate the percentage of students in a particular racial category by their residence. In-district students are those who reside within the PVCC service region. Out-of-district students are those who reside within Virginia, but not within the PVCC service region. Out-of-state students are those who reside outside of Virginia.

PVCC fall semester headcount by race and residence is shown in Table 4. In fall 1996, as in previous fall terms, approximately the same percentage of African-American students (87.7%) and white students (86.0%) resided within the PVCC service region. The percentage of other-race students residing within the service region (80.8%) was lower than that of either white or African-American students. The percentage of students residing outside the service region but within the Commonwealth of Virginia was highest for white students (11.0%) and lowest for other-race students (8.3%). The percentage of African-American students residing outside the service region but within the state (10.0%) reached its highest point of the 1990s. Finally, a much larger percentage of other-race students (10.9%) were classified as out-of-state students than were either white (3.0%) or African-American students (2.3%).

The fall semester headcount by race and residence for all PVCC service region localities is shown in Table 5. Between fall semesters 1995 and 1996, in-district African-American enrollment decreased by 5.0%. The number of African-Americans enrolled from Charlottesville decreased by 9.9%, while the number from Louisa County decreased by 37.7%, from Nelson by 54.5%, and from Greene by 45.0%. Albemarle and Fluvanna were the only outlying service-region counties in which the number of African-American students increased (by 21.7% and 2.2%, respectively). The enrollment of African-American students from Buckingham County remained constant.

Most minority students residing within PVCC's service region lived within the City of Charlottesville or in Albemarle County. Nearly 71.0% of all African-American students from the service region, and approximately 83.0% of other-race students, were residents of one of these two jurisdictions.

Table 5
PVCC Fall-Term Headcount by Race and In-District Residence

Residence	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
Albemarle												
White	1,525	46.3%	1,476	44.7%	1,493	45.3%	1,346	44.8%	1,295	41.9%	1,280	43.4%
Black	121	31.5%	131	30.4%	131	28.7%	113	31.4%	106	24.0%	129	30.7%
Other	35	41.2%	45	36.6%	53	43.8%	72	48.6%	54	41.5%	67	42.9%
Total	1,681	44.7%	1,652	42.9%	1,677	43.3%	1,531	43.6%	1,455	39.7%	1,476	41.9%
Buckingham												
White	57	1.7%	59	1.8%	55	1.7%	59	2.0%	47	1.5%	45	1.5%
Black	16	4.2%	22	5.1%	20	4.4%	22	6.1%	17	3.8%	17	4.0%
Other	1	1.2%	1	0.8%	0	0.0%	2	1.4%	1	0.8%	0	0.0%
Total	74	2.0%	82	2.1%	75	1.9%	83	2.4%	65	1.8%	62	1.8%
Fluvanna												
White	235	7.1%	306	9.3%	263	8.0%	283	9.4%	322	10.4%	310	10.5%
Black	25	6.5%	39	9.0%	37	8.1%	20	5.6%	46	10.4%	47	11.2%
Other	2	2.4%	4	3.3%	2	1.7%	6	4.1%	4	3.1%	9	5.8%
Total	262	7.0%	349	9.1%	302	7.8%	309	8.8%	372	10.1%	366	10.4%
Greene												
White	266	8.1%	277	8.4%	294	8.9%	274	9.1%	282	9.1%	260	8.8%
Black	16	4.2%	16	3.7%	25	5.5%	15	4.2%	20	4.5%	11	2.6%
Other	6	7.1%	8	6.5%	3	2.5%	6	4.1%	8	6.2%	8	5.1%
Total	288	7.7%	301	7.8%	322	8.3%	295	8.4%	310	8.5%	279	7.9%
Louisa												
White	160	4.9%	162	4.9%	201	6.1%	160	5.3%	210	6.8%	201	6.8%
Black	42	10.9%	42	9.7%	51	11.2%	22	6.1%	61	13.8%	38	9.0%
Other	2	2.4%	5	4.1%	4	3.3%	7	4.7%	9	6.9%	5	3.2%
Total	204	5.4%	209	5.4%	256	6.6%	189	5.4%	280	7.6%	244	6.9%
Nelson												
White	159	4.8%	156	4.7%	173	5.3%	174	5.8%	172	5.6%	168	5.7%
Black	13	3.4%	27	6.3%	16	3.5%	12	3.3%	22	5.0%	10	2.4%
Other	0	0.0%	4	3.3%	5	4.1%	2	1.4%	3	2.3%	5	3.2%
Total	172	4.6%	187	4.9%	194	5.0%	188	5.4%	197	5.4%	183	5.2%
Ch'vile												
White	889	27.0%	865	26.2%	814	24.7%	708	23.6%	766	24.8%	685	23.2%
Black	151	39.3%	154	35.7%	177	38.7%	156	43.3%	170	38.5%	168	40.0%
Other	39	45.9%	56	45.5%	54	44.6%	53	35.8%	51	39.2%	62	39.7%
Total	1,079	28.7%	1,075	27.9%	1,045	27.0%	917	26.1%	987	26.9%	915	26.0%
District												
White	3,291	100.0%	3,301	100.0%	3,293	100.0%	3,004	100.0%	3,094	100.0%	2,949	100.0%
Black	384	100.0%	431	100.0%	457	100.0%	360	100.0%	442	100.0%	420	100.0%
Other	85	100.0%	123	100.0%	121	100.0%	148	100.0%	130	100.0%	156	100.0%
Total	3,760	100.0%	3,855	100.0%	3,871	100.0%	3,512	100.0%	3,666	100.0%	3,525	100.0%

Source: VCCS Student Enrollment Booklets, Table 8a.

Note: Percentage figures indicate the percentage of students in a given racial category by their residence.

The percentage of minority citizens residing within the service region has always been higher than the percentage attending PVCC. According to Bureau of the Census figures, in any given year over the past decade, about 18.0% of the college's service-region population has been non-white. During the late 1980s, less than 12.0% of PVCC's in-district student population was non-white. In 1989-90, as part of its new minority

Table 6
Percentage Non-White by Service Region Population and PVCC Fall-Term Headcount

Residence	1991		1992		1993		1994		1995		1996	
	Pop.	HC										
Albemarle	12.9%	9.3%	12.9%	10.7%	12.9%	11.0%	12.9%	12.1%	12.9%	11.0%	12.9%	13.3%
Buckingham	41.2%	23.0%	41.2%	28.0%	41.2%	26.7%	41.2%	28.9%	41.2%	27.7%	41.2%	27.4%
Fluvanna	23.4%	10.3%	23.4%	12.3%	23.4%	12.9%	23.4%	8.4%	23.4%	13.4%	23.4%	15.3%
Greene	7.0%	7.6%	7.0%	8.0%	7.0%	8.7%	7.0%	7.1%	7.0%	9.0%	7.0%	6.8%
Louisa	26.4%	21.6%	26.4%	22.5%	26.4%	21.5%	26.4%	15.3%	26.4%	25.0%	26.4%	17.6%
Nelson	19.8%	7.6%	19.8%	16.6%	19.8%	10.8%	19.8%	7.4%	19.8%	12.7%	19.8%	8.2%
Charlottesville	23.9%	17.6%	23.9%	19.5%	23.9%	22.1%	23.9%	22.8%	23.9%	22.4%	23.9%	25.1%
Total	18.6%	12.5%	18.6%	14.4%	18.6%	14.9%	18.6%	14.5%	18.6%	15.6%	18.6%	16.4%

Source: VCCS census tapes and VCCS Student Enrollment Booklets, Table 8a.

Notes: The population percentage is the percentage of non-whites projected to reside in each locality during a given year. The headcount percentage is the percentage of non-white service-region students attending PVCC during the fall term of a given year. Because they are based upon actual 1990 census figures, population percentages are identical.

recruitment and retention effort, the college adopted a goal that its minority enrollment statistically should reflect the level of minorities residing in the overall service-region population. As can be seen in Table 6, over the past five years, the gap between the two has narrowed considerably.

STUDENT ENROLLMENT CHARACTERISTICS BY RACE

Differences in white and minority enrollment characteristics often provide indications as to what minority students find attractive about PVCC. Enrollment characteristics examined in this study are attendance (new or returning), status (full-time or part-time), class (freshmen, sophomores, or unclassified), program (college transfer, occupational/technical, or unclassified), degree sought (Associate of Arts, Associate of Science, Associate of Applied Science, certificate, or unclassified), and curriculum (Business Administration, Education, Fine Arts, etc.).

Table 7
PVCC Fall-Term Headcount by Race and New/Returning Status

Status	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
New												
White	1,112	30.0%	1,125	30.4%	1,085	29.3%	1,066	30.9%	1,156	32.1%	1,104	32.2%
Black	116	27.4%	155	32.0%	139	27.3%	110	26.3%	150	29.7%	145	30.3%
Other	47	40.5%	56	38.1%	54	35.1%	62	35.2%	70	41.7%	71	36.8%
Total	1,275	30.1%	1,336	30.8%	1,278	29.3%	1,238	30.6%	1,376	32.2%	1,320	32.2%
Returning												
White	2,589	70.0%	2,577	69.6%	2,620	70.7%	2,387	69.1%	2,447	67.9%	2,324	67.8%
Black	307	72.6%	330	68.0%	371	72.7%	308	73.7%	355	70.3%	334	69.7%
Other	69	59.5%	91	61.9%	100	64.9%	114	64.8%	98	58.3%	122	63.2%
Total	2,965	69.9%	2,998	69.2%	3,091	70.7%	2,809	69.4%	2,900	67.8%	2,780	67.8%
All Students												
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%	3,428	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%	479	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%	193	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%	4,100	100.0%

Source: VCCS Student Enrollment Booklets, Tables 3I, 14b, and 15.

Notes: Percentage figures indicate the percentage of students in a given racial category by their status (new or returning). A new student is any student who has never attended PVCC before.

Following the 1995 increase in new student enrollment of 11.1%, new student enrollment for 1996 dropped by 4.1%. Just over 1.8% of this decrease is accounted for by a decline in the number of new non-white students. New student decreases occurred both among African-American (33.3%) and white students (45.0%). As in prior years, a higher percentage of other-race students was likely to be new than was the case with white or African-American students. Table 7 reveals that 36.8% of all other-race students, 32.2% of all white students, and 30.1% of all African-American students were new to PVCC in Fall Semester 1996.⁴ Proportionately, these percentages were slightly lower than those recorded in the fall of 1995.

During the late 1980's and early 1990's, a notable increase in full-time students occurred at PVCC. This increase culminated in fall 1991 with 896 full-time students (see Table 8). Of these, 128 (14.3%) were minority students. Between 1991 and 1996, however, the total number of full-time students declined by 10.2%. All of this decrease can be accounted for by reductions in white full-time student enrollment. Since the fall of 1991, white full-time enrollment has declined for five straight years, falling by 101 students, or 10.2%. Full-time African-American enrollment remained constant at 97 students. Meanwhile, full-time enrollment of other-race students increased by 10 students, or 32.3%, during the same period.

⁴New students include first-time students (those who have not attended college previously) and transfer students (those who have attended college previously but have never attended PVCC).

Table 8
PVCC Fall-Term Headcount by Race and Attendance Status

Status	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
Full-Time												
White	768	20.8%	719	19.4%	667	18.0%	621	18.0%	619	17.2%	667	19.5%
Black	97	22.9%	86	17.7%	85	16.7%	91	21.8%	81	16.0%	97	20.3%
Other	31	26.7%	37	25.2%	49	31.8%	45	25.6%	44	26.2%	41	21.2%
Total	896	21.1%	842	19.4%	801	18.3%	757	18.7%	744	17.4%	805	19.6%
Part-Time												
White	2,933	79.2%	2,983	80.6%	3,038	82.0%	2,832	82.0%	2,984	82.8%	2,761	80.5%
Black	326	77.1%	399	82.3%	425	83.3%	327	78.2%	424	84.0%	382	79.7%
Other	85	73.3%	110	74.8%	105	68.2%	131	74.4%	124	73.8%	152	78.8%
Total	3,344	78.9%	3,492	80.6%	3,568	81.7%	3,290	81.3%	3,532	82.6%	3,295	80.4%
All Students												
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%	3,428	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%	479	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%	193	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%	4,100	100.0%

Source: VCCS Student Enrollment Booklets, Table 15.

Notes: Percentage figures indicate the percentage of students in a given racial category by their status (full-time or part-time). A full-time student is any student carrying twelve or more credit hours of course work during the term.

In the fall of 1996, as in previous years, other-race students were more likely to be enrolled full time than were either white or African-American students. More than one fifth (21.2%) of all other-race students were enrolled at PVCC as full-time students, while only about 19.5% of all white students and 20.3% of African-American students were full time.

PVCC fall-term headcount by race and class is shown in Table 9. In the fall of 1996, as was the case in previous fall terms, a higher percentage of minority students were classified as freshmen than were white students. While only about one-third of all white students (34.1%) who enrolled during the fall of 1996 were freshmen, nearly half of all African-American students (48.4%), and over one-third of other-race students (35.8%), were freshmen.

Table 9
PVCC Fall-Term Headcount by Race and Class

Class/Race	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
Freshmen												
White	1,332	36.0%	1,385	37.4%	1,277	34.5%	1,235	35.8%	1,214	33.7%	1,168	34.1%
Black	218	51.5%	234	48.2%	258	50.6%	232	55.5%	241	47.7%	232	48.4%
Other	50	43.1%	66	44.9%	70	45.5%	69	39.2%	77	45.8%	69	35.8%
Total	1,600	37.7%	1,685	38.9%	1,605	36.7%	1,536	38.0%	1,532	35.8%	1,469	35.8%
Sophmores												
White	551	14.9%	548	14.8%	574	15.5%	574	16.6%	588	16.3%	560	16.3%
Black	51	12.1%	61	12.6%	53	10.4%	56	13.4%	64	12.7%	64	13.4%
Other	14	12.1%	16	10.9%	19	12.3%	31	17.6%	18	10.7%	20	10.4%
Total	616	14.5%	625	14.4%	646	14.8%	661	16.3%	670	15.7%	644	15.7%
Developmental												
White	18	0.5%	7	0.2%	7	0.2%	3	0.1%	0	0.0%	0	0.0%
Black	9	2.1%	6	1.2%	11	2.2%	5	1.2%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	27	0.6%	13	0.3%	18	0.4%	8	0.2%	0	0.0%	0	0.0%
Unclassified												
White	1,800	48.6%	1,762	47.6%	1,847	49.9%	1,641	47.5%	1,801	50.0%	1,700	49.6%
Black	145	34.3%	184	37.9%	188	36.9%	125	29.9%	200	39.6%	183	38.2%
Other	52	44.8%	65	44.2%	65	42.2%	76	43.2%	73	43.5%	104	53.9%
Total	1,997	47.1%	2,011	46.4%	2,100	48.1%	1,842	45.5%	2,074	48.5%	1,987	48.5%
All Students												
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%	3,428	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%	479	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%	193	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%	4,100	100.0%

Source: VCCS Student Enrollment Booklets, Tables 4 and 7a.

Notes: Percentage figures indicate the percentage of students in a given racial category by class status (freshman or sophomore). Students who have successfully completed over 45 credit hours toward their degrees are classified as sophomores. Those who have not are classified as freshmen. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any program.

White freshmen enrollment declined for the fourth straight year, falling 15.7% from a previous peak of 1,385 in fall 1992 to 1,168 in fall 1996. African-American and other-race freshmen enrollment numbers resembled those from the fall of 1994, decreasing slightly by 3.7% and 10.4%, respectively.

Over a three-year period, the percentage of curricular students within the student body declined from its peak of 54.3% in fall 1994 to 51.5% in fall 1995 and remained steady at 51.5% for fall 1996, its second lowest level of the 1990's (see Table 10). The percentage of white curricular students fell from 52.4% in fall 1994 to 50.0% in fall 1995 and remained constant in fall 1996 at 50.4%. The percentage of African-American curricular students for fall 1996 (61.8%) was also similar to that of fall 1995 (60.4%). The percentage of other-race curricular students, however, showed a slight decline (56.8% in fall 1994, 56.5% in fall 1995, 46.1% in fall 1996). Although the overall percentage of African-American curricular students fell between fall semesters 1994 and 1996, the number of African-Americans actually enrolled in curricular programs increased from 288 to 296.

Over one-third (34.9%) of all PVCC students were enrolled in college transfer programs in fall 1996. As in prior years, a higher percentage of both other-race (36.3%) and African-American students (37.6%) than white students (34.4%) were enrolled in college transfer programs. The figures for fall 1996 are similar to those for previous fall terms with the exception that proportionally fewer other-race students enrolled in college transfer programs. Enrollment of other-race students in transfer programs, after increasing for five consecutive years, declined by 14.6% in fall 1996. Of the 116 other-race students who enrolled at PVCC in the fall of 1991, 48, or 41.4%, enrolled in college transfer programs. In fall 1996, 70 other-race students, or 36.3% of the total, enrolled in transfer programs. The percentage of other-race students enrolled in transfer programs the previous year, fall 1995, was the highest in college history (48.8%).

In fall 1996, as was the case in prior years, a higher percentage of African-American students (24.2%) were enrolled in occupational/technical programs than were white

Table 10
PVCC Fall-Term Headcount by Race and Type of Program

Program/Race	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
Transfer												
White	1,348	36.4%	1,359	36.7%	1,276	34.4%	1,257	36.4%	1,273	35.3%	1,179	34.4%
Black	160	37.8%	190	39.2%	192	37.6%	191	45.7%	206	40.8%	180	37.6%
Other	48	41.4%	67	45.6%	70	45.5%	76	43.2%	82	48.8%	70	36.3%
Total	1,556	36.7%	1,616	37.3%	1,538	35.2%	1,524	37.7%	1,561	36.5%	1,429	34.9%
Occupational												
White	535	14.5%	574	15.5%	575	15.5%	552	16.0%	529	14.7%	549	16.0%
Black	109	25.8%	105	21.6%	119	23.3%	97	23.2%	99	19.6%	116	24.2%
Other	16	13.8%	15	10.2%	19	12.3%	24	13.6%	13	7.7%	19	9.8%
Total	660	15.6%	694	16.0%	713	16.3%	673	16.6%	641	15.0%	684	16.7%
Developmental												
White	18	0.5%	7	0.2%	7	0.2%	3	0.1%	0	0.0%	0	0.0%
Black	9	2.1%	6	1.2%	11	2.2%	5	1.2%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	27	0.6%	13	0.3%	18	0.4%	8	0.2%	0	0.0%	0	0.0%
Unclassified												
White	1,800	48.6%	1,762	47.6%	1,847	49.9%	1,641	47.5%	1,801	50.0%	1,700	49.6%
Black	145	34.3%	184	37.9%	188	36.9%	125	29.9%	200	39.6%	183	38.2%
Other	52	44.8%	65	44.2%	65	42.2%	76	43.2%	73	43.5%	104	53.9%
Total	1,997	47.1%	2,011	46.4%	2,100	48.1%	1,842	45.5%	2,074	48.5%	1,987	48.5%
All Students												
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%	3,428	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%	479	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%	193	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%	4,100	100.0%

Source: VCCS Student Enrollment Booklets, Table 4.

Notes: Percentage figures indicate the percentage of students in a given racial category by the program in which they are enrolled. College transfer students are enrolled in programs leading toward the AA or AS degrees. These programs are designed as transfer programs to 4-year colleges or universities. Occupational/technical students are enrolled in programs leading toward the AAS degree or toward a certificate or diploma. These programs are designed to provide job-related skills for various occupational fields. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any degree program.

students (16.0%) or other-race students (9.8%). The number of African-American occupational/technical students rose from 99 in 1995 (19.6%) to 116 in 1996 (24.2%). Both the number and percentage of other-race students enrolled in occupational/technical programs rose. The number increased from 13 to 19, and the percentage from 7.7% to

9.8%, respectively.

Enrollment patterns by race and degree sought are shown in Table 11. College transfer programs are those leading toward either the AA or AS degrees; occupational/technical programs are those leading toward the AAS degree or a certificate.

Information concerning PVCC fall term headcount by race and curricular program is contained in Tables 12 and 13. These tables are presented to assist administrators and faculty in assessing minority enrollments within their divisions and programs. However, considerable caution should be exercised when examining these data. In any particular year, very few minority students may have been enrolled in a particular curriculum. Because of such small numbers, the statistical reliability of the data is questionable.

Table 11
PVCC Fall-Term Headcount by Race and Degree Sought

CATEGORY	1991		1992		1993		1994		1995		1996	
	No.	Pct.										
AA												
White	405	10.9%	409	11.0%	365	9.9%	351	10.2%	359	10.0%	375	10.9%
Black	37	8.7%	38	7.8%	39	7.6%	34	8.1%	52	10.3%	40	8.4%
Other	10	8.6%	11	7.5%	13	8.4%	16	9.1%	18	10.7%	20	10.4%
Total	452	10.7%	458	10.6%	417	9.5%	401	9.9%	429	10.0%	435	10.6%
AS												
White	943	25.5%	950	25.7%	911	24.6%	906	26.2%	914	25.4%	804	23.5%
Black	123	29.1%	152	31.3%	153	30.0%	157	37.6%	154	30.5%	140	29.2%
Other	38	32.8%	56	38.1%	57	37.0%	60	34.1%	64	38.1%	50	25.9%
Total	1,104	26.0%	1,158	26.7%	1,121	25.7%	1,123	27.7%	1,132	26.5%	994	24.2%
AAS												
White	507	13.7%	545	14.7%	542	14.6%	526	15.2%	517	14.3%	517	15.1%
Black	100	23.6%	97	20.0%	107	21.0%	94	22.5%	93	18.4%	112	23.4%
Other	16	13.8%	15	10.2%	19	12.3%	22	12.5%	12	7.1%	18	9.3%
Total	623	14.7%	657	15.2%	668	15.3%	642	15.9%	622	14.5%	647	15.8%
Diploma												
White	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	2	0.1%
Black	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	2	0.0%
Certificate												
White	28	0.8%	29	0.8%	33	0.9%	26	0.8%	11	0.3%	30	0.9%
Black	9	2.1%	8	1.6%	12	2.4%	3	0.7%	6	1.2%	4	0.8%
Other	0	0.0%	0	0.0%	0	0.0%	2	1.1%	1	0.6%	1	0.5%
Total	37	0.9%	37	0.9%	45	1.0%	31	0.8%	18	0.4%	35	0.9%
Developmental												
White	18	0.5%	7	0.2%	7	0.2%	3	0.1%	0	0.0%	0	0.0%
Black	9	2.1%	6	1.2%	11	2.2%	5	1.2%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	27	0.6%	13	0.3%	18	0.4%	8	0.2%	0	0.0%	0	0.0%
Unclassified												
White	1,800	48.6%	1,762	47.6%	1,847	49.9%	1,641	47.5%	1,801	50.0%	1,700	49.6%
Black	145	34.3%	184	37.9%	188	36.9%	125	29.9%	200	39.6%	183	38.2%
Other	52	44.8%	65	44.2%	65	42.2%	76	43.2%	73	43.5%	104	53.9%
Total	1,997	47.1%	2,011	46.4%	2,100	48.1%	1,842	45.5%	2,074	48.5%	1,987	48.5%
All Students												
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%	3,428	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%	479	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%	193	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%	4,100	100.0%

Source: VCCS Student Enrollment Booklets, Tables 4 and 7a.

Notes: Percentage figures indicate the percentage of students in a given racial category by the degree they are seeking. Degrees offered by PVCC are the Associate of Arts (AA), the Associate of Science (AS), and the Associate of Applied Science (AAS). PVCC also offers certificates and diplomas in various career-related fields. Students taking 50 percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not seeking any degree and not enrolled in any program.

Table 12
PVCC Fall-Term Headcount by Race and Curriculum

Curriculum	1994				1995				1996			
	White	Black	Other	All	White	Black	Other	All	White	Black	Other	All
AA/AS												
Business Admin.	243	39	17	299	235	36	17	288	198	30	11	239
Education	60	13	2	75	76	13	4	93	74	12	5	91
Fine Arts	43	2	3	48	41	7	4	52	36	3	4	43
General Studies	436	87	18	541	428	93	23	544	389	88	20	497
Liberal Arts	308	32	13	353	318	45	14	377	339	37	16	392
Science	167	18	23	208	175	12	20	207	143	10	14	167
Sub-Total	1,257	191	76	1,524	1,273	206	82	1,561	1,179	180	70	1,429
AAS												
Accounting	44	4	3	51	50	6	1	57	49	10	0	59
Computer Info.	77	30	6	113	75	30	5	110	96	38	8	142
Draft & Design	22	1	0	23	35	3	0	38	30	3	0	33
Electronics	51	7	0	58	50	11	1	62	49	12	1	62
Management	91	15	2	108	76	9	1	86	78	15	2	95
Marketing	15	2	0	17	8	1	0	9	18	0	1	19
Nursing	123	10	7	140	132	7	3	142	108	6	5	119
Office Systems	44	18	2	64	40	19	0	59	33	21	1	55
Police Science	58	7	2	67	51	7	1	59	56	7	0	63
Resp. Therapy	1	0	0	1	0	0	0	0	0	0	0	0
Science Lab	0	0	0	0	0	0	0	0	0	0	0	0
Sub-Total	526	94	22	642	517	93	12	622	517	112	18	647
Diploma/Cert.												
Arts/Crafts	0	0	0	0	0	0	0	0	0	0	0	0
Auto Mechanics	5	0	1	6	1	1	1	3	2	1	1	4
Career Studies	13	2	1	16	7	1	0	8	21	2	0	23
Clerical Studies	2	1	0	3	1	1	0	2	2	0	0	2
Culinary Arts	0	0	0	0	0	0	0	0	1	0	0	1
Drafting	1	0	0	1	0	1	0	1	0	0	0	0
Draft Design	2	0	0	2	1	0	0	1	2	0	0	2
Electronic Svc.	0	0	0	0	0	1	0	1	1	0	0	1
Health Tech.	0	0	0	0	1	0	0	1	0	0	0	0
Law Enforcement	3	0	0	3	1	1	0	2	3	1	0	4
Sub-Total	26	3	2	31	12	6	1	19	32	4	1	37
Developmental	3	5	0	8	0	0	0	0	0	0	0	0
Unclassified	1,641	125	76	1,842	1,801	200	73	2,074	1,700	183	104	1,987
Grand Total	3,453	418	176	4,047	3,603	505	168	4,276	3,428	479	193	4,100

Source: VCCS Student Enrollment Booklet, Tables 4 and 7a.

Table 13
PVCC Fall-Term Headcount by Race and Curriculum

Curriculum	1994				1995				1996			
	White	Black	Other	All	White	Black	Other	All	White	Black	Other	All
AA/AS												
Business Admin.	7%	9%	10%	7%	7%	7%	10%	7%	6%	6%	6%	6%
Education	2%	3%	1%	2%	2%	3%	2%	2%	2%	3%	3%	2%
Fine Arts	1%	0%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%
General Studies	13%	21%	10%	13%	12%	18%	14%	13%	11%	18%	10%	12%
Liberal Arts	9%	8%	7%	9%	9%	9%	8%	9%	10%	8%	8%	10%
Science	5%	4%	13%	5%	5%	2%	12%	5%	4%	2%	7%	4%
Sub-Total	36%	46%	43%	38%	35%	41%	49%	37%	34%	38%	36%	35%
AAS												
Accounting	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	0%	1%
Computer Info.	2%	7%	3%	3%	2%	6%	3%	3%	3%	8%	4%	3%
Draft & Design	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%
Electronics	1%	2%	0%	1%	1%	2%	1%	1%	1%	3%	1%	2%
Management	3%	4%	1%	3%	2%	2%	1%	2%	2%	3%	1%	2%
Marketing	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
Nursing	4%	2%	4%	3%	4%	1%	2%	3%	3%	1%	3%	3%
Office Systems	1%	4%	1%	2%	1%	4%	0%	1%	1%	4%	1%	1%
Police Science	2%	2%	1%	2%	1%	1%	1%	1%	2%	1%	0%	2%
Resp. Therapy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Science Lab	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sub-Total	15%	22%	13%	16%	14%	18%	7%	15%	15%	23%	9%	16%
Diploma/Cert												
Arts/Crafts	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Auto Mechanics	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Career Studies	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%
Clerical Studies	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Drafting	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Draft Design	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Electronic Svc.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Health Tech.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Law Enforcement	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sub-Total	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%
Developmental	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unclassified	48%	30%	43%	46%	50%	40%	43%	49%	50%	38%	54%	48%

Source: VCCS Student Enrollment Booklet, Tables 4 and 7.

CONCLUSIONS

During Fall Semester 1996, six-hundred seventy-two minority students attended PVCC, the second highest number of minority students to enroll at the college during any single academic term. Minority students accounted for 16.4% of the entire student body, a record in terms of the percentage of minority students within the student body as a whole. Finally, between fall semesters 1995 and 1996, the number of minority students enrolled at the college dropped by only one student, or 0.1%.

Four hundred seventy-nine African-American students attended PVCC during fall 1996. Between fall semesters 1995 and 1996, African-American student enrollment decreased by 5.1%. Decreases in the numbers of African-American females and African-American adults over age 25 account for most of this decrease. However, increases in the number of African-American males (7.6%) and traditional college-aged African-American students (2.7%) were also recorded in fall 1996.

One hundred ninety-three other-race students attended PVCC during fall 1996. This was the highest other-race enrollment number in college history, a 14.9% increase from the previous fall figure. Much of this increase can be attributed to larger numbers of other-race adults (+17.5%) attending PVCC.

Demographically, minority students who attended PVCC during the fall of 1996 were more likely to be female and were older than minority students who enrolled the previous fall term. In addition, they were about as likely to reside within the college service region. In terms of enrollment characteristics, minority students in fall 1996 were more likely to be returning to the college, to attend part-time, and to be non-curricular students.

Compared to white students, minority students who attended PVCC during the fall of 1996 were less likely to be male, were more likely to be between the ages of 22 and 34, and were about as likely as their white counterparts to reside within the college service region. In addition, minority students were more likely to be curricular students carrying full-time loads.

In 1989-90, as part of the college's newly established minority recruitment and retention effort, a goal was established that in-district minority enrollment should statistically reflect the level of minorities residing in the overall service region. Throughout the 1990s, the college has made progress toward this goal. Over the past five years, the gap between the percentage of minority citizens residing in the service region and the percentage of minority students attending PVCC has narrowed considerably. According to Bureau of the Census figures, in any given year over the past decade, about 18.0% of the college's service-region population has been minority. During the late 1980s, minority students accounted for less than 12.0% of the college's total in-district enrollment. However, in every fall term since 1992, over 14.0% of students from within the service region have been minority. In fall 1996, a record percentage of 16.4% was reached.

During the 1990s, the predominant trends in African-American and other-race student enrollment have been characterized by growth. The number of African-Americans attending PVCC increased by 13.2% between fall semesters 1991 and 1996. Between fall semesters 1991 and 1996, other-race minority enrollment increased to 66.4%, ending in its highest recorded level for any single term in 1996.



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